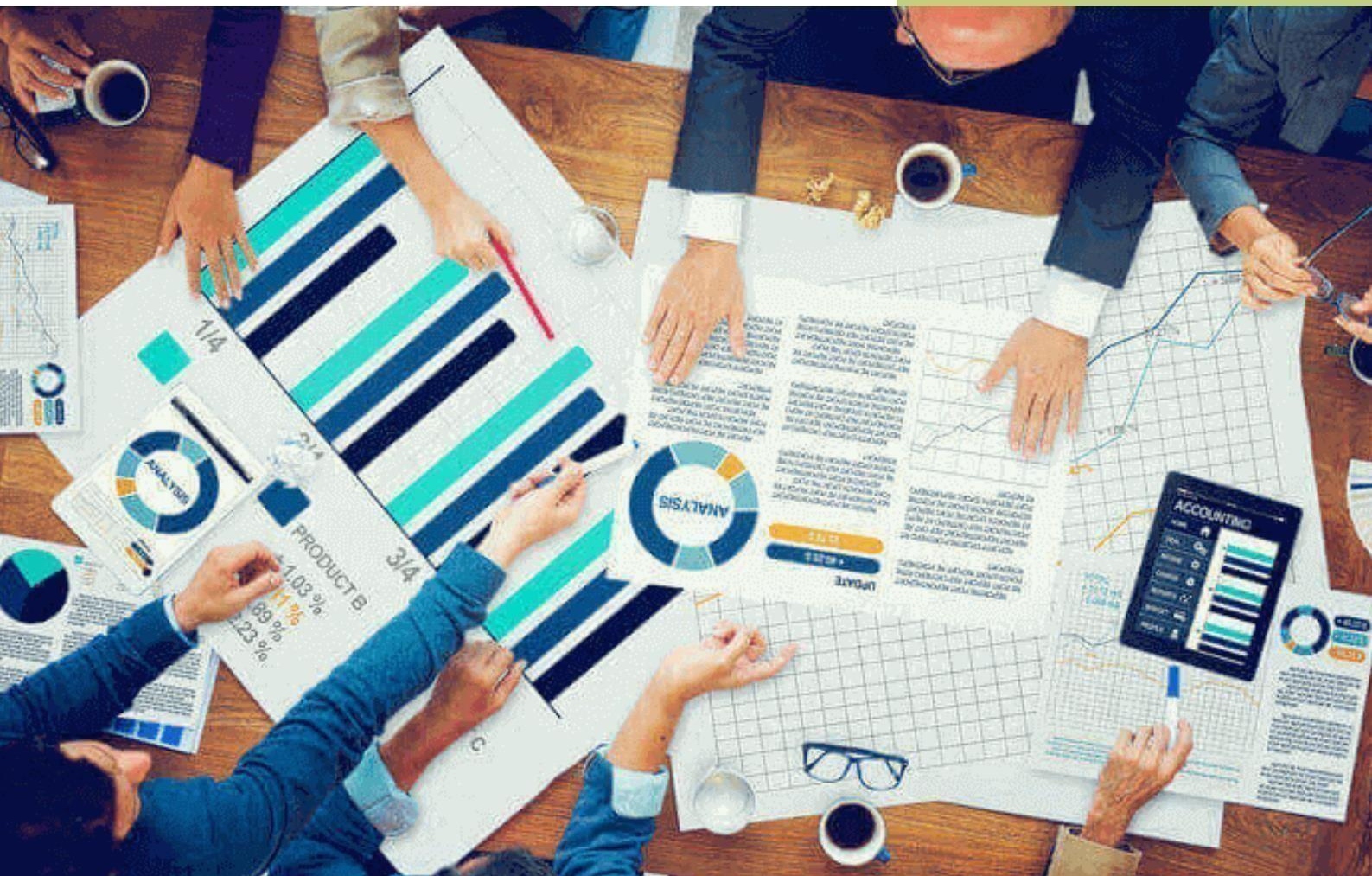


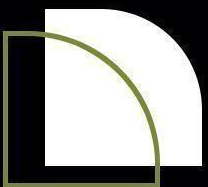
Amanya RA Softech Proposal



PROPOSED BY
Rahul Singh



One Focus | One Dream



"We are on a mission to change your perspective of the digital world. Amanya ra Softech is an Indian Information technology company that provides user-customized attractive websites, Applications, Digital Marketing, Youtube ads (skip and non-skip), SEO, Google Ads, etc. We work digitally so that you can show off!!."

SPECIAL PACKAGE

We will Provide Extra Services



AMANYA RA SOFTECH

Packages

Amount (₹)

Google My Business (Premium)

1. Google My Business Optimization

- Claim and verify the GMB listing
- Ensure accurate and consistent business information, including NAP (Name, Address, Phone number).
- Choose the correct business category and subcategories.
- Add high-quality photos showcasing the business and its offerings.
- Write a compelling business description with relevant keywords.

2. Local Keyword Research

- Perform thorough keyword research to identify relevant local search terms.
- Integrate these keywords naturally into the GMB profile, website content, and other online assets.

3. Customer Reviews and Ratings

- Encourage satisfied customers to leave positive reviews on the GMB profile.
- Respond promptly and professionally to both positive and negative reviews.
- Highlight positive reviews in the proposal to showcase the business's reputation.

4. Local Citations

- Build accurate and consistent citations across various online directories.
- Include the business information (NAP) on reputable platforms relevant to the industry.

5. Local Link Building

- Acquire high-quality local backlinks from reputable websites.
- Foster relationships with local businesses and organizations for potential link-building opportunities.

6. Local Content Creation

- Develop locally-focused content on the website, blog, or GMB posts.
- Showcase local events, news, and community involvement.

7. Google My Business Posts

- Regularly post updates, promotions, and events on the GMB profile.
- Use engaging and visually appealing content to attract attention.

8. Service Areas and Location Pages

- Optimize service area details on the GMB profile if applicable.
- Create dedicated location pages on the website for multiple business locations.

9. Mobile Optimization

- Ensure that the website is mobile-friendly for users searching on smartphones.
- Optimize the GMB profile for mobile users, considering the prevalence of local searches on mobile devices.

10. Monitoring and Analytics

- Monitor GMB insights to understand user interactions and search behavior.

11. Competitor Analysis

- Analyze the online presence of local competitors and identify strategies for outperforming them.

INR 5999/-
(Including GST)

Google My Business (Gold)

All Checklists of Premium + 180 More Checklists for Advance Profile Optimization which includes –

1. Master GMB SEO Checklist
2. Prominance Checklist Setup
3. Business Distance Related Checklist
4. Business Relevancy Checklists

INR 11999/-
(Including GST)

Total



Rahul Singh

In course of running a business, you need to know who you are dealing with and who you are competing with. Right now, this happens through word of mouth.

That is a good way to start conversations but doing some research on your business partners always saves trouble in future.

Our aim is to help you answer these two questions quickly and comprehensively. We are empowering businesses with information and analysis that helps them guess less and be surer of their decisions.

CONTACT US FOR FURTHER ENQUIRIES

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